

**FIELDS CORNER MAIN STREET, INC.**  
**Application for Membership**  
**2011-2012**

Membership is open to all local merchants, property owners, residents, employees of businesses and non-profit organizations, and any other individuals or entities interested in promoting the development of Fields Corner for the benefit of the community as a whole.

Yearly dues are: \$10 for individuals; \$15 for dual membership; \$5 for seniors (65+); \$25 for businesses or organizations with 5 or fewer employees; \$50 for businesses or organizations with more than 5 employees.

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**Please print clearly**

**Name(s)** (Businesses or Organizations may list all of their employees as members)

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**Business or Organization** (if applying as a representative of such)

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**Address**

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**Work Telephone**

**Home Telephone**

**Fax**

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**E-mail** (Businesses or Organizations may list all of their employees' email addresses)

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\$10 General Membership     \$15 Dual Membership     \$5 Sr. Citizen (65+)     \_\_\_\_\_ Additional Gift

Enclosed is my tax-deductible contribution payable to **Fields Corner Main Street**. Please mail to:

Fields Corner Main Street  
1452 Dorchester Avenue, 2<sup>nd</sup> Floor  
Dorchester, MA 02122

My company has a Matching Gift Program. Company Name: \_\_\_\_\_  
(Please enclose form.)

Please check areas of interest (see opposite side for committee descriptions):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Business Watch Committee         | <input type="checkbox"/> Serving on Board of Directors | <input type="checkbox"/> Public Relations   |
| <input type="checkbox"/> Design Committee                 | <input type="checkbox"/> Anti-Litter Campaign          | <input type="checkbox"/> Special Events     |
| <input type="checkbox"/> Economic Restructuring Committee | <input type="checkbox"/> Community Outreach            | <input type="checkbox"/> Web/Graphic Design |
| <input type="checkbox"/> Organization Committee           | <input type="checkbox"/> Elder-Friendly District       | <input type="checkbox"/> Zoning/Development |
| <input type="checkbox"/> Promotion/Fundraising Committee  | <input type="checkbox"/> Finance and Operations        | <input type="checkbox"/> Other _____        |

*Please remember to support our local businesses!*

## **Fields Corner Main Street Committees**

### **Business Watch**

The Business Watch Committee works with businesses and the police department to reduce crime and keep Fields Corner safe.

### **Design**

The Design Committee helps to get the Fields Corner business district into top physical condition, keeping in mind historic preservation needs while allowing creativity in developing an attractive and functional district. The committee focuses on storefront rehabilitations and signage, landscape design, public spaces, window displays, streetlights, and parking.

### **Economic Restructuring**

The Economic Restructuring Committee conducts research on the neighborhood economy and monitors the economic performance of the district. The information the committee gathers will help us develop strategies to make existing businesses more profitable and to recruit new businesses.

### **Organization**

The Organization Committee works to promote the Fields Corner Main Street organization and inform people about its activities through the FCMS website and electronic newsletter; to foster relationships among residents, businesses, and community organizations; to recruit new members; to plan the Annual Meeting; and to recommend candidates for the Board of Directors.

### **Promotion/Fundraising**

The Promotion/Fundraising Committee produces materials and organizes public events to promote the businesses in the neighborhood and to publicize the Fields Corner area as a desirable place to shop, eat, and do business. It raises money for the organization by identifying and soliciting funds from external sources of support and by organizing fundraising events.